

GAMMA PI ALUMNI ASSOCIATION

KAPPA ALPHA PSI FRATERNITY, INCORPORATED

MARINO CASEM SCHOLARSHIP GOLF TOURNAMENT

AUGUST 30, 2024

Highland Park Golf Course 330 Highland Ave South Birmingham, AL





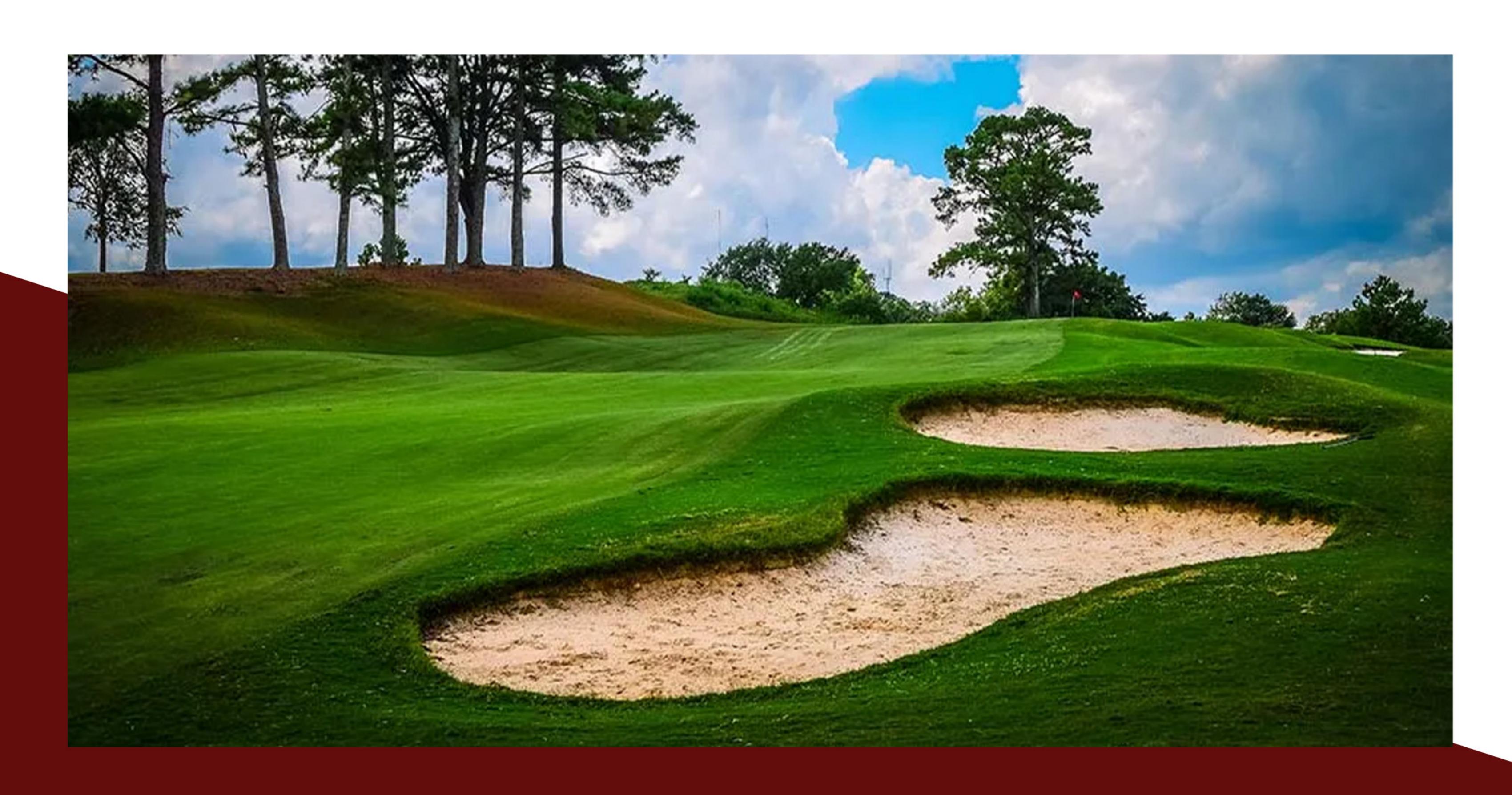
GRETINGS

Come join us on **Friday**, **August 30**, **2024**, for the 8th Annual Marino Casem Scholarship Golf Tournament to be held at the Highland Park Golf Course in Birmingham, Alabama.

Coach Marino Casem served as Alcorn State's Head Football Coach and Athletics' Director from 1964-1986. Known as "The Godfather", Coach Casem is Alcorn State's all-time winning coach, and in 2003 was inducted into the College Football Hall of Fame.

The scholarship golf tournament will be hosted by the Gamma Pi Alumni Association, and proceeds generated from the golf tournament will be used to support the Gamma Pi Alumni Association's endowed scholarship fund and the Alcorn State University Army Reserve Officer Training Corps (ROTC) Braves Battalion.

This event is open to all supporters, friends, family, businesses, corporate organizations, sororities, fraternities and the general public.





MARINO CASEM

Marino "The Godfather" Casem is a former American football coach and athletic administrator. He served as the head football coach of Alabama State University, Alcorn State University, and Southern University. During Casem's tenure, Alcorn State University won seven Southwestern Athletic Conference (SWAC) football championships and seven Black College National Championships. In 1984, Casem led Alcorn State to a perfect 9-0 regular season. The team was ranked number on in the final NCAA Division 1-AA poll; the first time a black college had ever finished the regular football season in that position. Casem compiled a record of 139-70-8 (86-48-7 in the SWAC), making him the all-time winningest coach in Alcorn State University's history.

As Alcorn State's Athletic Director, Casem also oversaw thirteen regular season men's basketball titles and three regular season women's basketball championships. In 1979, Alcorn State's men's basketball team became the first historically black university to capture a win in the National Invitational Tournament (NIT). Casem has been inducted into the SWAC Hall of Fame, Alcorn State Hall of Honor, and Mississippi Sports Hall of Fame, and received the National Football Foundation Outstanding Contribution to Amateur Football Award and the Football Writers Association Citation of Honor.





SPONSORSHIP LEVELS

The tournament includes green fees and cart rental, unlimited range balls before the tournament, a tournament gift bag, lunch, two beverage cart drink ticket.

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\$4,500.00

Eight Individual Playing Spots

Logo on Golf Tournament Marketing Material

Audio Mention on Radio Promo

Commemorative Gift for Each Player

One-Hole Sign 24"x18"

Recognition at Awards Luncheon

BIRDIE SPONSOR

\$3,500.00

Six Individual Playing Spots

Logo on Golf Tournament Marketing Material

Commemorative Gift for Each Player

One-Hole Sign 24"x18"

Recognition at Awards Luncheon

PAR SPONSOR

\$2,000.00

Four Individual Playing Spots

One-Hole Sign 24"x10"

Recognition at Awards Luncheon

FOURSOME TEAM

\$500.00

PUTTING GREEN SPONSOR

\$400.00

TEE SPONSOR

\$200.00

Four Individual Playing Spots

Individual Player: \$125.00

One Individual Player Spot

Commemorative Gift

One-Hole Sign 12"x12"

Recognition at Awards Luncheon One Corporate Signage -Name and Logo

One Hole Sign 12"x12"

Recognition at Awards Luncheon



SPONSORSHIP AGREENENT

Please complete the contact information requirements below and check the required box for the preferred sponsorship level in support of the 8th Annual Marino Casem Scholarship Golf Tournament to be held on **Friday**, **August 30**, **2024**.

Upon completion of the sponsorship agreement, please mail the completed form along with payment to the address listed at the bottom of the sponsorship agreement. Upon receipt of the completed agreement form and payment, the Gamma Pi Alumni Association will contact you to obtain a digital format of your company logo and to obtain other pertinent information required

CONTACT INFORMATION

First Name	Last Name	Company Name
Address	City/State/Zip	Email
Phone	Fax	Website
Industry	Service	Description

SPONSORSHIP LEVEL

- _____ Eagle Sponsor \$4,500.00
- Birdie Sponsor \$3,500.00
- Par Sponsor \$2,000.00
- ☐ Foursome Team Sponsor \$500.00
- Putting Green Sponsor \$400.00
- □ Tee Sponsor \$200.00

Sponsorship Amount:

Make checks or money order payable to:

Gamma Pi Alumni Association P. O. Box 10116 Jackson, MS 39286



Scan the QR Code or Visit:

https://kapsi-gpialumni.org/event/golf-tournament-2024

The Gamma Pi Alumni Association is a 501-C3 Non-Profit organization dedicated and is committed to community service, mentorship, and providing scholarships to undergraduate students at Alcorn State University.